A photograph of three children climbing a large tree in a rural setting. One child is at the top, another is in the middle, and a third is at the bottom. They are all smiling and appear to be enjoying their activity. The background shows a brick wall and lush green foliage.

BECAUSE
240 MILLION
INDIANS ARE
STILL WAITING
TO BE HEARD





DOWHAT'SRIGHT



India is home to 240* million underprivileged children, too small to be noticed and too important to be ignored and yet over 60 years after freedom, they continue to be excluded and exploited. Their very survival threatened on a daily basis due to malnutrition, illiteracy, child labor, abuse and exploitation. Yet we continue to treat them as objects of our sympathy rather than as citizens whose constitutional rights are being violated.

CRY - Child Rights and You America Inc. (CRY America), with its partner in India, CRY - Child Rights and You aims to put children first.

*Source: Census, 2001

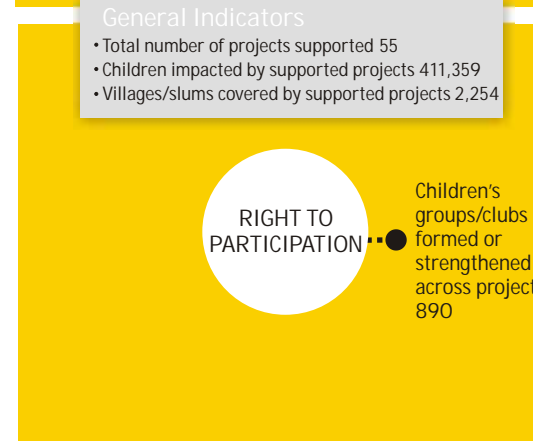
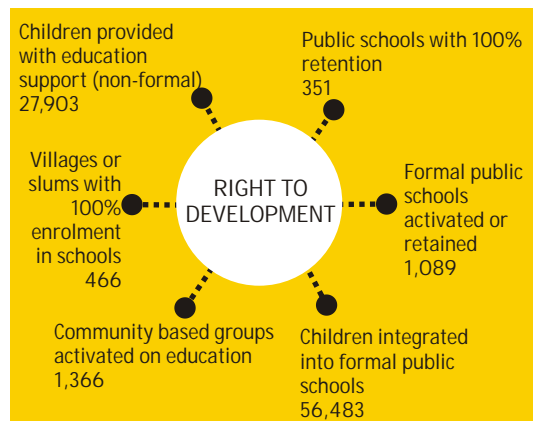
ANDWE DO

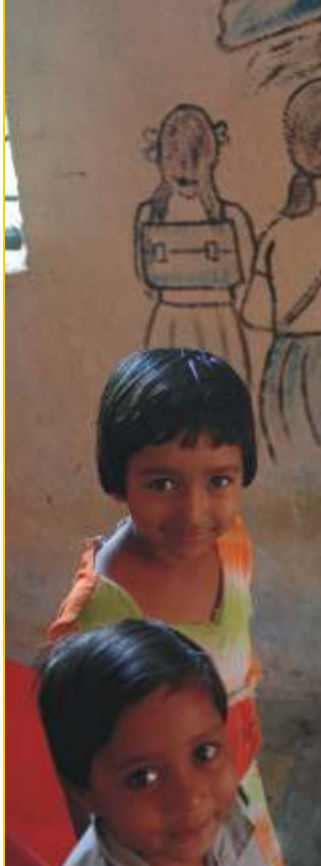
CRY America supports grassroots initiatives through resources (time, money, skills) and by tackling the issue of child rights holistically. So instead of mere relief (giving a meal, handing out a dole), we get to the root of the problem.

Our Vision

A just world in which every child—regardless of gender, class, caste, faith, color, race, ethnicity, physical and mental ability, etc., has an equal opportunity to develop to his or her full potential. And in which children have a voice in matters that affect them.

CRY AMERICA'S IMPACT OVER 9 YEARS





HOW WE DO IT

Understand the Root Cause of the Problem

Illiteracy, malnutrition, female feticide and child labor are symptoms of deeper problems like lack of livelihood, caste, gender bias and other similar issues. By addressing these root causes, we work to eliminate the visible symptoms.

Generate Resources

Individuals like you help us with donations and resources that go towards creating a lasting change in the lives of underprivileged children.

Civic Engagement

Volunteers come from all walks of life to help harness resources, create an awareness about issues and build the child rights movement.

Create Awareness

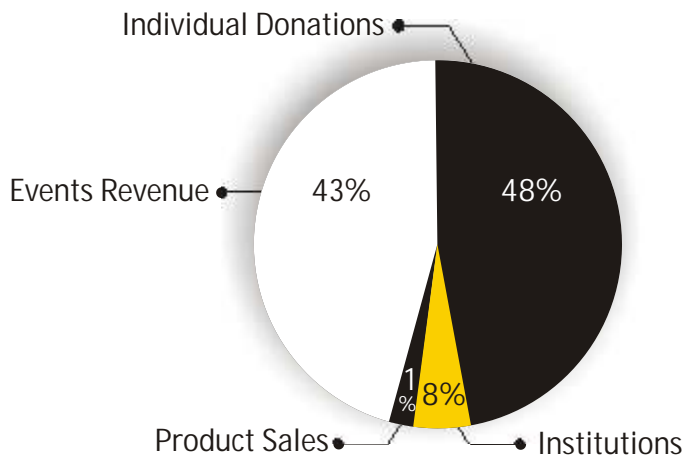
We seek support of the media, volunteers and donors like you and use our website www.america.cry.org to reach out to the general public and create awareness about the situation of underprivileged children and CRY America's "child rights" approach and model of change.

Enable Change

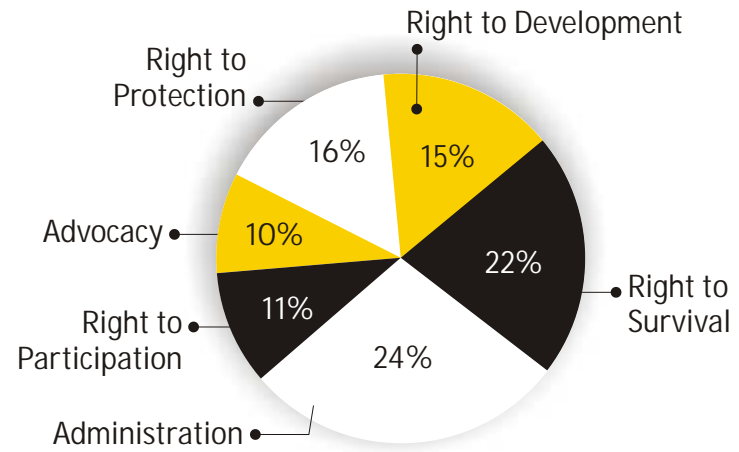
The funds and volunteer-time generated help build the capacities of supported projects and mobilise communities to improve their lives and that of their children.

CRY America believes in the power of people and the process of collective action. Of individuals and organizations spurred by the belief that 'Change is possible, because I will make it possible'.

HOW WE RAISED FUNDS
IN A TYPICAL YEAR



HOW WE USED FUNDS
IN A TYPICAL YEAR



STAND UP FOR CHILD RIGHTS

Thanks to individuals like you, CRY America has become a significant voice of underprivileged children, especially Indian. We endeavor to mobilize like-minded people and transform the lives of these children so that they enjoy their childhood rather than endure it.

In just over seven years, by supporting 55 projects CRY America has irreversibly transformed the lives of 411, 359 children and their communities, living across 2,254 villages and slums in India. Today, 55 NGO partners, 15,000 individuals and 500 volunteers are doing what is right for underprivileged children, we hope you will too.

HOW YOU CAN MAKE A DIFFERENCE



DONATE

- Donate to CRY America at www.america.cry.org or send a cheque
- Gift a donation e-greeting to friends and family
- Host a fundraising dinner
- Enable a matching gift from your company



VOLUNTEER

- Join or start the CRY America Action Center in your city
- Participate in CRY America events/ campaigns in your city
- Help organize events or arrange sponsorships
- Display posters and distribute leaflets to spread awareness
- Tell us about local events (public concerts, plays) where we can create awareness about Child Rights.



SPREAD THE WORD

- Buy and promote CRY America greeting cards at www.america.cry.org
- Share contacts of people like you with us who might be interested in the cause
- Join CRY America on Facebook and Twitter
- Share your ideas/ thoughts on the CRY America blog at www.cry-america.blogspot.com/

ACTION CENTERS

To join CRY America, contact the Action Center closest to you:

- Alabama AC
Email: alabama@cryamerica.org
- Arkansas AC
Email: arkanas@cryamerica.org
- Atlanta AC
Email: atlanta@cryamerica.org
- Bay Area AC
Email: bayarea@cryamerica.org
- Boston AC
Email: boston@cryamerica.org
- Bucks County AC
Email: buckscounty@cryamerica.org
- Buffalo AC
Email: buffalo@cryamerica.org
- Charlotte AC
Email: charlotte@cryamerica.org
- Chicago AC
Email: chicago@cryamerica.org
- Cleveland AC
Email: cleveland@cryamerica.org
- College Station AC
Email: cs@cryamerica.org
- Connecticut AC
Email: connecticut@cryamerica.org
- Denver AC
Email: denver@cryamerica.org
- Detroit AC
Email: detroit@cryamerica.org
- Eastern Washington AC
Email: easternwa@cryamerica.org
- Frankfort, KY AC
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- Houston AC
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- Stamford AC
Email: stamford@cryamerica.org
- Washington DC AC
Email: dc@cryamerica.org

For more information write to support@cryamerica.org or visit www.america.cry.org
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CRY America is a 501c3 non-profit organization and all donations to CRY America are tax deductible.

