BRINGING CHILDREN’S DREAMS TO LIFE
Dear CRY America Supporter,

Thank you for supporting CRY America towards making a difference in the lives of thousands of underprivileged children. Your continuous support has helped ensure children equal opportunities to dream big and fulfill their potential.

As you leaf through the pages of this booklet, you will read some amazing stories that demonstrate that dreams do come true! One such story is that of Renuka Madhar from Donwad village who was forced to drop out of school to get married. But Renuka wants to become a doctor. To bring her dream to life, the team at CRY America supported Project, Mahila Abhivrudhi Mattu Samrakshana Samasthe (MASS) worked with the school authorities and counselled her parents about the ill effects of child marriage. Through a number of relentless efforts the marriage plans were stopped. Renuka is now back in school and pursues her dream of becoming a doctor.

You will also read about people and businesses who have come forward to make children’s rights possible - our donors, volunteers, event sponsors, media sponsors, staff and other supporters. Only because of the support received from 20,885 donors and 2,000 volunteers like you, CRY America has been able to irreversibly transform the lives of 600,558 underprivileged children living across 2,726 villages and slums through support to 70 Projects in India and USA.

Thousands of children are still looking to us, to help them realize their dreams too. We hope that you will be inspired by these stories and believe that together, we have and will continue to bring children’s dreams to life.

With faith and goodwill,

Shefali Sunderlal
President, CRY America
CRY AMERICA’S VISION AND MISSION
**Vision**

A happy, healthy and creative child whose rights are protected and honored in a society that is built on respect for dignity and justice for all.

**Mission**

To enable people to take responsibility for the situation of underprivileged children, especially Indian, and so motivate them to seek resolution through individual and collective action thereby enabling children to realize their full potential and people to discover their potential for action and change.

**About CRY America**

CRY America is a 501(c)(3) non-profit organization driven by its dream of a just world in which all children have equal opportunities to develop to their full potential and realize their dreams. With the support of over 20,885 donors and 2,000 volunteers, CRY America has impacted the lives of 600,558 children living across 2,726 villages and slums through support to 70 Projects in India and USA. CRY America believes that it is possible to ensure lasting change for children and we ensure that children are restored their basic rights to education, healthcare, nutrition and are protected from child labor, child marriage and abuse. CRY America support projects that empower communities to address issues that impact underprivileged children. This includes street children, girl children, children in labor, children of commercial sex workers, physically and mentally challenged children and children in institutions.
12 YEARS OF ENSURING CHANGE - IMPACT
191,901 Children Immunized
640 Integrated Child Development Scheme Centers Activated / Retained
498,738 Children Mainstreamed Into Public Schools
104,972 Birth Registrations
600,558 Children's Lives Impacted
2,726 Villages / Slums Covered
1,187 Public Schools Activated / Retained
367 Public Healthcare / Sub Centers Activated / Retained
1,758 Children's Groups Formed / Strengthened
498,738 Children Mainstreamed Into Public Schools
191,901 Children Immunized
Identify the PROBLEM illiteracy

CIVIC engagement

partnership

GRANT making project selection
For many children in India, the reality of childhood is very different. CRY America's work in restoring the rights of underprivileged children ranges from making schools function better, ensuring healthcare becomes a reality, addressing the issue of child labor, preventing child marriage and child trafficking and giving girls equal opportunities.

**CRY America’s Grant Process**

**Project Selection**
- Sound vision and commitment to underprivileged children
- Social justice rather than mere charity
- Holistic approach

**Project Planning and Monitoring**
- Detailed planning & budget support
- Project visits by professionals to assess progress against plans
- Annual evaluation, plans and budgets for the next grant period
Children attending public schools

Children immunized, growing healthy and eating nutritious meals

Children’s groups/clubs formed and strengthened

No child labour

No girl child discrimination

Project Funding
- Financial support basis plans and community needs

Capacity Building
- Perspective building on child rights
- Program development, training & information support

Community Mobilization
- Community awareness and action to collectively address their issues

Effective Government Programs
- Pressurize government agencies to implement effective programs
- Access to education and community health services such as maternal and child health
RIGHT TO DEVELOPMENT
Back to School for a Brighter Tomorrow

14 year old Bibhuti Guru from Berhampur, Cuttack, Odisha, India was forced to live with his uncle after completing class 7 because of a financial crisis at home. He had to discontinue his studies. When he returned to his village, his friends were concerned about his future and spoke to the team member of CRY America supported project The Orissa Institute of Medical Research and Health Services (OMRAH) about his situation. The team spent time talking to his parents, explaining the consequences of Bibhuti not getting an education and convinced them to send him back to school.

CRY America works with Project OMRAH to create awareness amongst communities about the rights of their children, encouraging them to monitor health and education services provided by the government so that children are not denied their rights.

Today a happy Bibhuti, has hopes for a brighter tomorrow because he is back in school.

“Even as I am studying now and working hard towards my dream of becoming a Police Officer, Didi (the social worker from OMRAH) keeps track of my progress and is very encouraging. I’m sure I will fulfill my dream one day!” - Bibhuti

The RIGHT TO DEVELOPMENT ensures every child’s right to education, care, leisure, recreation, and cultural activities, so that they are empowered to chase their dreams.

In the last year alone, Project OMRAH has ensured:

- 100% immunization among children below 5 years.
- 38 severe cases of malnourishment were referred to higher level for appropriate treatment.
- 123 births were registered.
- 18 villages are child trafficking free.
Voices Of Supporters

Rajeev Bhambri, Media Sponsor

Children are the future of any country and education provides the foundation for them to be the leaders. CRY plays a vital role towards educating them to be that leader. India Abroad and I are truly happy to support CRY America.

Anita Agarwal, Donor

Educating a child has a profound ripple effect. Not only will it improve a child’s life, but that of it’s family, community and country leading to the overall enrichment of mankind.

Aswath Damodaran, Professor NYU

The best gift you can give a child, poor or rich, is hope, and there is no better instrument for delivering hope than a good education. While the challenge of educating millions of children in Asia is daunting, each of us can make a difference.

Ashim Ghosh, CRY Project Support Manager

I think each & every individual in society deserves the right to education. Children are the pillars of any community - they comprise 40% strength in our society, they are the torch bearers and deserve the right to education.
Padma Desai, Professor Columbia University

I like to see the sight of children going to school. I strongly believe that girls must be encouraged to look beyond their roles as mother, sister, wife and become independent to realize their dreams and potential.

Arushi Jain, Volunteer

Every child in the world has a right to a proper education and by giving this right to underprivileged children living in poverty will help break this vicious cycle and give them the opportunities to lead a better society, a better country and even a better world. The generations to come will be the future leaders of the world we call our home, and it is our responsibility to make sure we can provide the gift of knowledge to these bright, young children.

Madhulica & Parth Misra, Volunteers

Education is a basic human right and a significant factor in the development of children, communities and countries. Opening classroom doors to all children, especially girls, will help break the intergenerational chains of poverty because education is intrinsically linked to all development goals. Education can do many things. When we educate a girl child in a family, we educate the whole family. It reduces poverty. Gives them basic knowledge to health, reduces child marriage.
RIGHT TO SURVIVAL
2 year old baby Ama was malnourished. But for a long time her parents were unaware of it. Her father Mukesh realized Ama was malnourished in one of the community meetings on the issue of malnutrition, organized by CRY America supported Project Prayatn in Baran district, Rajasthan, India. The community along with the team of Prayatn advised him to take the child to the malnutrition treatment center where he was recommended home-based nutrition like pulses, green vegetables, milk and supplementary nutritious food for the child.

The Prayatn team regularly visited Ama to monitor her growth. There has been a gradual change in her health since then and she is now a normal, happy and healthy child.

CRY America supports Prayatn to address health, education and nutrition related issues of children through community meetings, awareness drives and formation of community member committees to monitor services.

Mukesh, Ama’s father has now become an active member of the community collective and often shares his experience with others so that they realize the importance of addressing the issue of malnutrition early on.

“When he attended the community meeting he realized his child is malnourished. She was just 6.7 kg and used to be sick most of the time. When he followed the advice of the community collectives and saw changes in his child, he started to believe in it. The child is healthy and normal now at 10.5 kg.” - Prayatn team member

The RIGHT TO SURVIVAL is every child’s right to life, health, nutrition, name, nationality which not only gives children a healthy start in life, but also lays a strong foundation for them to follow their aspirations.

In the last year alone, Project Prayatn has ensured:

- 15 severely malnourished children were referred to necessary services.
- Immunisation was ensured for children and women.
- 35 children were linked to anganwadi centers.
- 19 drop-out girls were re-enrolled in school and hostels.
Voices Of Supporters

Harshita Bhurat, Volunteer
CRY America’s value of a “healthy life begins with a healthy childhood” resonates very strongly with what I believe in.

Patrick Bocco, CRY America Fundraising Manager
Access to basic healthcare and vaccinations must be available to all children. The high mortality rate in India is unacceptable. We must continue to help children avoid preventable diseases and gain treatment for curable illnesses.

Rajesh Munshi, Volunteer
Every child is precious and should have a dignified and happy childhood, free from the clutches of poverty, and disease.

Anupama & Nityan Bhorde, Volunteers
School seems like such a normal part of my and my son’s childhood. It’s just what kids do right? Play, go to school and learn and be naughty ... So many children barely "MAKE IT" through early childhood in India only to live a life of struggle, hard work and abuse. There is no time for school! Being a child and going to school is a RIGHT! That’s why we support CRY to help children not only survive but go to school and make the most of their precious lives!
Breaking the Shackles of Marriage to Follow Her Dreams

Class 8 student Renuka Madhar from Donwad village, Chikkodi taluk, Belguam district, Karnataka, India was forced to drop out of school and get married.

But Renuka wanted to continue her education. The team at CRY America supported project, Mahila Abhivrudhi Mattu Samrakshana Samasthe (MASS) who works in her village heard of Renuka’s plight in the community meetings. They met her parents to convince them to put off plans to get Renuka married till she reaches the legal age for marriage and let her complete her education.

CRY America supports MASS with a special focus on the girl child and works at addressing all forms of girl child rights violations like female infanticide, female feticide, violence, abuse and harassment. MASS partners with community members to encourage them to treat the girl child with dignity and respect and ensure she enjoys her basic rights.

Renuka is now back in school and plans of becoming a doctor.

“I dream to be a Doctor. I am happy to be playing with children of my age group. Now, my family is encouraging me to continue my education. Had I been married I would have reduced myself to family responsibilities.” - Renuka Madhar

The RIGHT TO PROTECTION protects every child from any kind of exploitation, abuse and neglect, so that there are no hurdles when the child aims to reach for the sky.

In last year alone, Project MASS has ensured:

- 539 children were immunized.
- 22 dropout children were re-enrolled in schools.
- 223 children are part of the collectives.
- Community awareness programmes on malnutrition, child marriage and child labour.
Voices Of Supporters

Jigar Thakkar & Sangeeta Mudnal, Donors

Children should have a busy life - playing with friends, eating healthy food, studying, growing themselves creatively and intellectually and showered with love. Instead, when children are asked to earn a living for themselves and their families, they're robbed of their basic human rights. They're not only losing childhood which is the best phase of life, they're also diminishing their chances of a healthy, fruitful future for themselves. For those who are privileged it is our responsibility to help in any way we can to help these underprivileged children. These beautiful young people are our future. And each and everyone should have a shot at realizing their full potential and leading a fulfilled life. We feel that for the cost of a birthday party a year you could change the future of a child. Then why not?

Maureen Devas, Donor

Child marriage takes away the fundamental right of a child to be a child.

Rishikant Singh, Corporate Sponsor

Child labor is not only an offshoot of poverty; if allowed to perpetuate, it leads to a vicious cycle of ill health, illiteracy, unemployment; consequently strengthening poverty, the very evil that it was supposed to eliminate. Child labor deprives a child of their childhood and an opportunity to be their age.

Sarah Chaudhri, Volunteer

Being a part of CRY has been one of the most rewarding and inspiring time in my undergraduate career. Before joining, I had been involved with my family in sending funds to a family in desperate need. Ten years ago, these children believed they would not be able to receive education but, with a little help from our family they have been able to reach their full potential. Joining CRY, had been a continuation of my passion of helping children like I had done with my family. Every child deserves an opportunity to live within their rights and to be protected and that is the purpose and why we are with CRY.
Yogita Manghnani, Volunteer

Child marriage takes away a girl’s right to a happy and worry free childhood. It forces her to give up her education, family, friends and familiar environments to take on the role of a wife at a very young age. The girl child may not be emotionally or physically ready for physical relationships or handle pregnancies, leading to complications and death for both the mom and baby. More than anything, child marriage devalues the girl child in our society. She deserves to enjoy her childhood, play and go to school just like a male child; contribute to the family and society at her own terms; choose to marry when she is physically and emotionally ready to build her own family.

Percy Presswalla, Volunteer

Children are our future. No longer does the theory that 'children are meant to be seen and not heard' holds ground. Children learn young and have an insatiable want to learn. The best way to learn is to gain confidence which comes from decision making at an early age. Let them choose, let them decide, let them learn.

Apoov Agarwal, CRY America Board

Women are the bedrock of society, they are the foundations on which the society is based. Who I am has been influenced by the women in my life, like my mother and my wife. I believe that all girls should get the opportunity that they deserve.

Ajeet Singh, Project Partner

Guria, an initiative supported by CRY works on issues of child trafficking, sex slavery and bonded labor with a multipronged approach of intervening on various facets of prevention, rescue, rehabilitation & legal interventions. The interventions focus on districts of Uttar Pradesh which are poverty struck with a high prevalence of unsafe migration which become vulnerable for adults and especially children and threats of being trafficked are high. With our support; which basically focuses on creating a protective environment in the bordering districts, intensive engagement with school administrations, police, border security forces and most importantly the parents and children are facilitated in context of preventing child trafficking. Support to Guria has also led to rescue of hundreds of children from captivity of sex slavery as well as sites of labor such as brick kilns. Guria has brought changes in lives of many children, who were trafficked.
Education is the Wind Beneath Her Wings

Sonali’s mother passed away when she was very young and was raised by her grandmother. Her grandmother encouraged her to go to school and she studied till class five. When her father remarried, her step-mother favored Sonali’s brother and sent him to school. Sonali was forced to discontinue her studies. When she shared her story with the Children’s Collective in the village, CRY America supported project Society for Advancement in Tribes, Health, Education, Environment (SATHEE) team decided to discuss the matter with her father and step-mother. After several efforts, they convinced her parents and Sonali was happy to be back in school.

CRY America works with SATHEE in Godda district, Jharkhand, India to ensure children are immunized, their growth monitored, they are out of child labor and into schools so that their rights are protected. SATHEE also organizes Children’s Collectives where children are engaged in discussions and are encouraged to express themselves and have a say in decisions affecting their lives.

Sonali went on to help six other girls by re-enrolling them back to school and plays an active role in the school enrolment initiatives in her village.

“I don’t want to see childhood wasted without education. This year I passed my secondary board examinations in first division. I am now studying in Class Eleven. I want to take up teachers’ training after I complete my education and help the children of my community learn and move forward in life!” – Sonali

The RIGHT TO PARTICIPATION is right of every child to expression, information, thought and religion and plays a key role in giving children the right platform to take decisions in matters affecting them.

In the last year alone, SATHEE has ensured:

- 35 malnourished children were referred to malnutrition treatment centers.
- 10 primary schools were upgraded to Upper Primary.
- 48 villages have been made child labour free.
- 25 trafficked children were re-united with their families.
Voices Of Supporters

Laxmi, Child from Project Mahila Abhivruddhi Mattu Samrakshana Samsthe [MASS]

I want to study, learn well and have a passion to become a teacher. But there is no school in my village after Class 8 and I am worried that my parents will marry me off, like my sister. But I will fight for my right as I have a small booklet on which speaks about the rights of children. I will not only protect and resist myself from getting into marriage, but also henceforth ensure that none of my friends discontinue school and get married.

Shikha Bhatia, Volunteer Leader

Breaking social and political walls to bring a sustainable change for underprivileged children in India is what CRY does. It is very humbling to be a part of such an amazing group of volunteers who are dedicated to using all their resources and knowledge to bring a lasting change in children’s lives.

Lalithamma, Partner, Project People’s Organization for Rural Development [PORD]

The CRY partnership has given PORD an opportunity to strengthen our perspective on child rights and has enabled us impact lives of many children positively. PORD sees the CRY partnership as an invaluable one and has added to our efforts to protect child rights.

Vijaya Vavilikolanu, Volunteer

Children are the future and they need a proper education to develop, help the society and build a stronger nation.
Sudarsna Chari, Volunteer

The word “Child” comes from the Latin word “Infans” which means “the one who does not speak”. This etymology definition to me is the underlying reason why I feel passionate about being part of CRY and Child Welfare. Children’s rights are human rights. A child from infancy to 6 years of age develops a sense of self which is attributed to brain development. Life experiences at this time shape their emotional well-being and a roadmap for the future is created. This is why, the right to live and live free, the right to develop physically, emotionally and intellectually, the right to healthcare, sanitation and education is as important (if not more) for a child than it is to an adult. Child welfare must not only protect children as they are human beings but must specifically be adapted to their needs based on age-appropriateness and vulnerabilities. Child welfare must cater to protecting children by providing particular assistance to them especially during the formative years against labor exploitation, child marriage, girl child discrimination and child trafficking. For, don’t we all strive everyday to heal the world and make it a better place for our CHILDREN?

Golda from Austin, Volunteer

These are basic rights. It’s not just about the right to live but to live with adequate nutrition, to survive with dignity, with healthcare, with nutrition, without malnourishment, with a wholesome family life and I feel strongly that we should fight for this.
Acknowledgements & Honor Roll

• **The Hans Foundation**
  for $21,000 towards Project Mountain Children’s Fund & $20,000 towards our ‘Let Her Fly’ campaign.

• **Jigar Thakkar & Sangeeta Mudnal**
  for $15,000 towards Project Sathee, in loving memory Mr. S.R. Mudnal.

• **Aprojita & Ravi Ramamoorthy**
  for $10,000 towards Project Prayatn.

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• **Parag & Deepali Desai**
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• **Air India**
  for $5,000 national sponsorship towards CRY Walk for Child Rights.

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  for $5,000 towards Project PORD.

• **Balaji Tamirisa**
  for $5,000 towards Project PORD.

• **Devpriya Mallick**
  for $5,000 towards children’s rights.
• **Dr. Ajay Lodha & AAPI, Queens & Long Island**
  for $5,000 towards Project Prayatn.

• **Anupam Yadav & Stratus Vapor Lounge**
  for $5,000 towards CRY’s New York Cricket event & $5,000 towards CRY’s New York Walk event.

• **DTCC**
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  for $5,000 donation towards New York Pledge dinner 2015.

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• **Indus American Bank**
  for $1,000 towards New York Pledge dinner 2015 & New Jersey CRY Walk.

• **Prominent Artists: Nitin Nangare, Murali Nagapuzha, Anu Kulkarni, Suresh Gulage & Abhang Balasaheb**
  for donating their paintings for auction at CRY’s Gala Dinner at New York.

• **Kalyan Popuri**
  for donating his $2,500 performance award from GE Capital Treasury to CRY America & the cause of underprivileged children.

• **Arti Mohin & Shani International**
  for part sponsorship of the CRY Walk T-shirts nationally.

• **Patel Brothers**
  for $500 sponsorship towards Chicago CRY Holi event.
Media Sponsors

Thank You For Being Our National Sponsors
Thank You For Being Our Regional Sponsors
Volunteering @ CRY America

CRY America is the result of collective action of thousands of volunteers across 19 cities, who come together to make change happen! CRY America volunteers give their time and resources despite busy schedules, only because of their commitment to ensure a better future for underprivileged children. You too can be a part of the team of 1,000 volunteers who play an active role in organizing events, raising funds and raising awareness on child rights issues through volunteer led and managed Action Centers. A big Thank You goes out to our volunteer leaders and all our volunteers for being the backbone of CRY America! A list of Action Centers in 2015 is given below. We are always looking for new volunteers to join our Action Centers. Join today! For more information, contact volunteers@cryamerica.org

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CRY WALK FOR CHILD RIGHTS 2015

Our annual national CRY Walk for Child Rights event is being organized across 17 cities this year - bringing thousands of individuals together with the belief that 'Change is possible, because we will make it possible'. A big Thank You to all our volunteers, donors, teams & event sponsors for supporting CRY Walk 2015! Special thanks to our national sponsors, Air India, Star TV, TV Asia, India Abroad, Stratus, DTCC, Ultimate Vapor Source, Shani International & Mera Sangeet.

CRY Walk 2015 series was launched on the East Coast on 8/23 at the Riverside Park, NY where 40 people, including the Air India Team, walked & raised $17,000 for child rights. Students played a key role in raising $3,000 for the Philadelphia CRY Walk & 30 supporters gathered at the Dresher Road Park in Horsham PA on 9/12 to walk for child rights. It was a beautiful day on 9/13 at the Roosevelt Park in Edison, NJ where 85 walkers demonstrated their commitment to the cause, and also enjoyed the breakfast, yoga, dance classes, raising $18,000! 70 walkers and 7 Teams, including grandparents and little kids also walked together at the Chestnut Hill Reservoir, Boston for child rights raising $13,000 for CRY. Students led the 5k CRY Walk on 9/20 at Morrisville Park, Raleigh with over 30 people attending and raising $3,000 for underprivileged children, where the samosas & cookies were a bonus!

On the West Coast, over 170 adults & kids walked and ran for child rights on 8/29 at the Seward Park in Seattle raising approx $6,500! On 4/26, 35 supporters, specially high school & middle school students led by the Krovidi family walked for child rights at the Ken Mercer Sports Park at Pleasanton, CA & raised $2,700. The CRY Walk at San Diego will take place at the 4S Ranch Community Park on 10/4, along with the Bay Area CRY Walk on the same day at the Paseo Padre Park in Fremont, CA. Do join us for these 2 events & 2 other CRY Walks in CA - the CRY Walk at Santa Monica Beach, LA on 11/8 and the CRY Walk at Antelope Valley led by the Bhorde family in Palmdale on 11/14.

The CRY Walk at Atlanta on 9/12 at the SIMS Lake Park at Suwanee was attended by 110 walkers and raised $5,000 for child rights, with a strong presence of high school students! The Houston CRY Walk is being organized on 10/10 at the Lost Creek Park in Sugar Land, while College students will lead the 5k CRY Walk at the Texas A&M University Campus on 10/10 for a great cause & the Dallas CRY Walk will also take place on 10/10 at the Campion Trails, Mountain Creek Preserve in Dallas, TX for child rights! The Phoenix CRY Walk is being planned for 11/7 at the Arrowhead Park & the Austin CRY Walk will also be held in 11/15 at Devine Lake Park, Leander TX. Despite the rain, the CRY Walk at San Diego took place at the 4S Ranch Community Park on 10/4 in which 185 people participated in the 10k Run, 5k Run, 5k Walk, 1k Kids Dash, yoga sessions and the food! The event raised $15,000 for children’s rights. Our Bay Area CRY Walk was also held on 10/4 at the Paseo Padre Park in Fremont, CA in which number of people walked for child rights & raised $11,500.
<table>
<thead>
<tr>
<th>CRY Walk Location</th>
<th>Date</th>
<th>Venue</th>
<th>Event Teams</th>
<th>Event Sponsors</th>
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<tr>
<td>Pleasanton, CA</td>
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<td>Sep 13</td>
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<td>Mathworks, Boston University, Phitness Phreaks, Child Rights and Beyond, <em>YOU</em>could Make A Difference, Kokas on the Loose, Team LV</td>
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<td>Raleigh</td>
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<td>Houston</td>
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<td>Texas A&amp;M University</td>
<td>Oct 10</td>
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<td>Phoenix, AZ</td>
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<td>Los Angeles</td>
<td>Nov 8</td>
<td>Crescent Bay Park, Santa Monica</td>
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<td>Antelope Valley, CA</td>
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<td>Kerr Park, Palmdale</td>
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<td>Austin, TX</td>
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To know more visit: [http://america.cry.org/site/events/cry-walk-2015.html](http://america.cry.org/site/events/cry-walk-2015.html)
CRY America hosted its annual benefit dinner ‘Pledge 2015’ on May 8 at New York’s Taj Pierre which was attended by 100 guests & raised $78,000, valuable resources directed towards funding several projects to ensure lasting change for children. The event was attended by prominent personalities: Mrs. Nirupama Rao, Prof Aswath Damodaran, Dan Nainan, Rajeev Bhambri, Anita & Ajay Agarwal, Rupal & Harsh Patil, Meenakshi & Vikas Mahajan, Roopam Jain, Shikha & Mohit Bhatia, Maureen & Gerard Devas, Rishi Raina & Purvi Naik, Devpriya Mallick.

Paintings donated by famous Indian artists, Murali Nagapuzha, Anu Kulkarni, Suresh Gulage, Abhang Balasaheb, Nitin Nangare, Arvind Kolapkar, an autographed bat by Cricket legend Saurav Ganguly were auctioned at the New York dinner.

CRY America thanks our media partners Star TV, TV Asia, India Abroad, Parikh Worldwide, and our event sponsors Taj Pierre, Air India, Nanak Foods, Indus American Bank, Sessions with Ravi, MadAd Marketing, Bollywood Dance Factory for their generous support.

Speaker Ms. Nirupama Rao, former Indian Ambassador to the US shared, "Gender is now mainstreamed into the national debate in India. This is a crucial development because it enables a clearer focus on the challenges that confront women and young girls today. The issues of security, freedom from violence, and empowerment for women are now imprinted on the national conscience."

Professor Aswath Damodaran from the Stern School of Business, NYU shared, “The best gift you can give a child, poor or rich, is hope, and there is not a better instrument for delivering hope than a good education. While the challenge of educating hundreds of millions of children in Asia is daunting, each of us can make a difference, and I hope that I can deliver that message".
@ Seattle: Uphaar 2015

Uphaar 2015 benefit dinner by CRY Seattle Action Center was held at the Overlake Golf Club on March 21 and was attended by 125 donors. The evening speaks volumes about our generous donors who helped us raise $129,000 for children’s rights.

Our heartfelt thanks to our Diamond Sponsor, Inome & Silver Sponsor, Aditi Technologies, for their consistent support and to Vijay Vashee for the inspiring keynote speech! Our special thanks to Anu & Naveen Jain, Sangeeta Mudnal & Jigar Thakkar, Gurdeep and Seema Pall & Pradeep & Ruby Singh for their continued support and encouragement. Thank you to all our guests of Uphaar 2015 for celebrating the spirit of giving with us.

Our thanks go out to Prashanthi Chitre, Institute of Performing Arts for the performance by the kids, Prasanna Ganapule & Suneer Mehmood for mesmerizing us with their talents, Lori Thantos for the wonderful photographs and DJ Sats for keeping the fun pumping through the night!

@ Alabama: Viswaprem 2015

CRY Dinner @ Alabama: Viswaprem 2015 was organized on April 25 at the Gooch Place Grand Ballroom, Madison. The evening was attended by 120 guests who came together to raise $15,000 and partner CRY America’s work to benefit underprivileged children.

The event highlight included dance performances by children followed by a musical evening of Bollywood music by local singers Ramesh Gopalakrishna, Dr. Anup Sharma, Veena Sharma, Dr. Baber S Khan, Babli Bandyopadhyay & Hanu Karlapalem.

Our heartfelt thanks to COLSA Corporation, Dr. Krishna Kakani & Balaji Tamirisa for their generous donations & continued sponsorship.
CRY Holi 2015 & CRYket 2015

CRY Holi @ Seattle gets bigger & more awesome each year with 3,800 participants at the March 7 event which raised $36,000 for underprivileged children! CRY Holi @ San Diego was another huge success with 2,000 attendees on March 7 at the Hourglass Community Park which raised $18,000 for child rights. The first CRY Holi @ Atlanta was a great accomplishment, with hundreds of students and community members coming together to make a difference in the lives of children on March 7 at the Shakerag Park & raising $2,000. CRY Holi @ Pittsburgh was held on April 11 at the Schenley Park with colors, water balloons, Bollywood music and fun, while also making a difference in the lives of children by raising $1,970! The event was attended by 150 people and organized with support from ANKUR-IGSA, University of Pittsburgh. CRY Holi @ Chicago on April 18 saw 60 people gather at the Busse Woods Forest Preserve to raise $1,220 for child rights and celebrate the festival of colors! A big thank you to all our donors, volunteers and event sponsors for joining & supporting us for CRY Holi 2015!

CRY Cricket @ Houston was held on May 9 at the India House. Our thanks go out to Mr Jugal Malani, President of India House for being our Chief Guest & our event sponsors: Anand & Ashima Chauhan, the Texas Family Pediatric Group, HTBC, Mathnasium, Radio Hungama, www.humtumdesi.com. 100 participants with 22 players from two teams with the HCC (Houston Cricket Club) team being the winners and the YTCC team was the runner up! CRYKET @ New York brought together cricket enthusiasts batting and fielding for child rights from the NY-NJ area on July 11 at the Van Cortland Park, Bronx, NY. 160 participants and 16 teams participated, with the JJ Boys team being the winners and LI Connections team the runner up! We thank our supporters, volunteers and event sponsors, especially Stratus & DTCC for making CRYket 2015 an awesome success.
Gautam Alla Visits Project Shramika Vikasa Kendram (SVK) In Hyderabad On June 19, 2015

I want to share my experience regarding a visit to CRY-supported project SVK with all our CRY volunteers! Lipika Sharma who works at CRY Mumbai facility arranged the trip and affirmed the date of visit for me. Suneel from CRY Bangalore is the Program Manager & he visits this project site every 3 months and coordinates various activities with the SVK team.

The project is called Shramika Vikasa Kendram (abbreviated as SVK) located at Kollapur, Mahbubnagar Dist, Telangana, India. Kollapur is like any other typical Indian town which shares its borders with state AP, River Krishna and nearby backwoods called as Nallamala.

1) About the SVK team:
   a) SVK is guided by Laxman Rao Sir and has about 20 staff. They have at first started from a Mandal-level panel and spread more than 5 Mandals covering around 98 villages. SVK Project has a decade long relationship with CRY.
   b) SVK group is loaded with super energetic individuals who truly strive to meet their objectives! Group further parts into sub-groups and further focalizes to multiple village-level collectives.
   c) Team’s major focus is on issues identified with Children. They battle hard for community empowerment through individual and council-level assemblages.

2) About SVK’s work:
   a) SVK hopes to encourage a sound domain for the best possible childhood utilizing different methods yet not constrained to village-collectives, media-mindfulness programs, data collection, and serving to shape policy-building.
   b) SVK works in conjunction with Health workers/others to ensure birth registrations, health monitoring, social participation using Children’s Collectives.
   c) SVK tries to address issues like Child labor, Child marriage, Malnutrition, Enrollment and retention of school children, CHENCHU tribal-community empowerment, channelize local talent and foster leadership skills among children!
   d) SVK started to mobilize local people to bring awareness and help them to secure basic facilities to their respective zones.

3) About SVK’s solutions & Community Based Organisations (CBO):
   a) SVK serves to shape and keep up a lasting change by making CBOs otherwise known as Village Community Groups at all 98 villages.
   b) CBOs are actively charged gatherings which assemble individuals/members and screen neighborhood frameworks and organizations like Health focuses, Public schools and to guarantee a smooth working!
About SVK’s achievements:

a) Ensuring a proper social participation of Tribal groups – For this they encourage kids to participate in mainstream education.
b) Securing facilities to local population like Health centers, Degree College, Welfare Hostels.
c) Numerous parents understand the help and care taken by SVK after seeing their kids furthering education and shining in self-chosen careers.

Interaction with SVK Kids and School Clubs:

a) I have spent some time with Chenchu-Tribal group of kids at a local Nursery center which had no shelter/building. Children were joyfully appreciating the lessons and recreations taught by their instructors under shades of trees!
b) The school club is started and maintained by SVK alongside their school teachers.
c) All the youngsters know the ill-effects of Child marriages and know how to address the issue if there is any such thing found in their neighborhood.
d) Children in these clubs take part in a few activities and exercises driven by SVK! They all are resolved to improve as an individual and I could see it in their eyes!
e) We all posed for some cool pictures, and really it was a fun minute for each one of us!

About our CRY Seattle Action center:

a) I have talked with SVK members around 8 of them about our work. Told them about our experiences and events that we organize to channelize the funds.
b) Told them how we connect, interact and have a ton of fun at our events! They were amazed to think about our CRY-bonding and devotion towards its objectives!

Overall Impressions:

a) Project Visit really helped me to comprehend the core issues and difficulties confronted by Children and NGO colleagues alike!
b) I was able to appreciate their work and dedication in person! There were numerous eye-openers for me and I got a few goosebumps when the team began to share their examples and success stories!
c) Really it is an amazing package altogether! I wish each one of us have a chance to visit! All your work and endeavors will certainly help to bring the change!! Hats-off to all of your dedication, time and efforts!

Change that been made possible in 2014:

- Out of 1842 children between 0-1 years, 1530 children’s births were registered thereby ensuring them an identity.
- 3 new anganwadi centers were opened and 6 anganwadis were strengthened through mass campaigning.
- 184 children were prevented from dropping out of schools.
- 104 children removed from labour and re-enrolled in schools.
Enabling sustainable change requires consistent efforts, and your consistent support. We invite you to join a special group of CRY supporters by enrolling in CRY DROPs, our monthly recurring donation program.

Benefit to You: It is a hassle-free process to sign up and equally simple to opt out of. Your consistent support will help us plan grants more effectively and impact the lives of many more children.

Benefit to CRY America: Provides us with ongoing resources, helps us to plan ahead and saves money on fundraising costs.

To join CRY Drops online, click here.
[https://america.cry.org/site/participate/donation-recurring.html]

To join CRY Drops offline, click here.
[http://america.cry.org/site/participate/recurring-monthly-donations-offline.html]
CRY Major Gift Program

Major Gift Program is another way for an individual or corporate to support the cause. If you wish to donate $5,000 or more then we can help you find a CRY America supported project to fund and support. We will send you detailed project progress reports every 6 months so you know the impact you have enabled in the project area.

You could also visit the Project yourself.

To know more about CRY Major Gift Program, write to lipika.sharma@crymail.org
Other Ways To Give

Gift a Donation:

Add joy to a loved one’s special occasion or to yours, by gifting a donation to children. Make a donation to CRY America and send a special egreeting to wish your friends or loved one on their birthday, anniversary or special occasions.

My Occasion & CRY:

Here is an opportunity for you to share your special day with underprivileged children and enable lasting change in their lives. Set up your page on www.america.cry.org with your special message and request your friends and loved ones to donate to CRY America in lieu of gifts to you on your special occasion.

Donate Your Old Car to CRY America:

We have tied up with Cars4Causes, so used cars can be donated from anywhere in the USA. It is hassle free with Cars4Causes handling all the paper work, title change, free pick up and sale of the car.

Corporate Matching Gifts:

Most companies match their employees’ charitable contributions and some even contribute against volunteering time spent by their employees. Do consider increasing your donation to CRY America through your employer’s Matching Gift program.

Greeting Cards:

Bring joy to your friends, colleagues and clients by sending CRY America Greeting Cards this festive season and give underprivileged children a better future.

Legacy Giving:

Your legacy gift will enable long term stability for CRY America and give wings to thousands of children’s dreams.
Patrick Bocco recalls meeting with Ajeet Singh [Head of Project Guriya] in New Jersey in April 2015.

CRY America staff had the honor of meeting Project Guriya’s founder Mr. Ajeet Singh and his wife Manju on April 22, 2015 while he was visiting Princeton University. We experienced his sense of activism and advocacy in the fight against child trafficking in India during the few hours we spent together on a trip back and forth to Glen Ridge, NJ and in our meeting with a small group of CRY America donors and supporters. Special thanks to CRY America Advisory Board member Mrs. Anita Agarwal for hosting the meeting with Mr. Singh at her home.

Mr. Singh discussed with great passion how he and his team members risk their lives every day to trace missing children and rescue them from trafficking. They come under attack from the traffickers and are offered little or no help from the police who are often paid by the traffickers and conspire in the racket. Mr. Singh also spoke via conference call to some of CRY America’s volunteers and provided in great detail the excellent work they do in Uttar Pradesh with children, despite the danger and lack of law enforcement help. It was harrowing to hear Mr. Singh speak about his team’s sacrifice but yet learn of the hope and success they are having in rescuing so many children from what would be a dismal future of sexual violence, abuse and forced labor. Through the work of the Guriya team, they have successfully traced hundreds of children and rescued hundreds more. Now that the basic rights of these children are restored and they are protected from abuse, the children now can experience their right to survival, development, protection and participation.

Mr. Ajeet Singh is grateful to have the partnership with CRY America to prevent sex trafficking of children and end child prostitution. His work is in the rural areas and red light district of Varanasi. His team executes the rescue of the children and education and vocational training afterward. The children are needed to testify against their accusers in court. Mr. Singh provides them with witness protection so justice is carried out and the guilty are brought to justice and prohibited from trafficking more children. I believe that this partnership between Project Guriya and CRY America is enabling a better world without gender bias, abuse, victimization, prostitution and exploitation of children.

**PROJECT IMPACT:**

- 194 trafficked children rescued by Guriya till date.
- 315 legal cases filed against 853 human traffickers till date.
- All rescued cases documented & produced for further legal processes.
- Anti trafficking campaigns organized in in Mau and Ghazipur districts.
- Village meetings conducted around trafficking.
- Awareness programs in 3 schools in Maharajganj & 3 schools in Siddarathnagar.
PLANS

- Data collection from different sources, compiled & classified to understand the means used for trafficking.
- In depth operation to be carried out to rescue & to understand the chronic nature of the situation (individual & group rescues).
- Case studies by staff to share with government bodies, media & courts.
- Capacity building of youth on rescue operations.
- Data collection on migration & understand its linkages with child sexual abuse & child marriage in Mau, Ghazipur, Azamgarh & Varanasi.
- Part legal support to PIL in Supreme Court on linking cases of missing children with trafficking of children.
- Community mobilization on preventive aspect of trafficking through street plays, folk songs & campaigns in schools.
- Interface with state & central government officials, lawmakers, media to sensitize them against child trafficking.

Click here to view the Guria project video.
https://www.youtube.com/watch?v=CjvxIzMIXzQ
CRY AMERICA’S
PLEDGE FOR CHILDREN

Before anything else, I am a human being. As are children. The rights I enjoy are theirs too. They have a right to a home and family, education, healthcare, play time and protection from being exploited. Most of all, they have the right to be children.

A right they are denied, for no fault of theirs. And so, I pledge to do whatever I can, in my own way, to fight for their right to have a childhood. With my skills, with my resources, with my heart, I will fight for them because I can and they can’t.

For more information visit www.america.cry.org
CRY America, P.O. Box 850948, Braintree, MA 02185-0948
MAIL US: support@cryamerica.org; CALL US: 339 235 0792, 617 959 1273