



Peggy Dulany
Founder & Chair

April 17, 2007

Ms. Ingrid Srinath
CEO, CRY
189/A, Anand Estate
Sane Guruji Marg,
Mumbai – 400011

Dear Ingrid,

Congratulations to CRY and CRY America for your tremendous accomplishments in improving the lives of children in India and, more recently, in the United States.

I have long admired CRY for its innovation in enabling the members of the broader public in India, in the United States and around the world to open their pockets and hearts to address the problem of child poverty.

And just importantly, CRY's work addresses not only the symptoms of child poverty and exclusion, but their root causes.

The change of name from Child Relief and You to Child Rights and You reflects this well – we know from experience in India, in the US and in many other places around the world that poor communities have the greatest interest in overcoming their own poverty but they often lack the access and connections to make this happen by themselves. CRY is mobilizing resources to empower those communities and enable them to work in true partnership with the business sector, government and other actors. All to benefit poor and excluded children.

CRY and The Synergos Institute thus share a joint vision of promoting approaches to poverty and other critical social problems in ways that bring different sectors of society together for joint action. On behalf of Synergos, please accept my best – we look forward to many more years of cooperation, of sharing ideas and inspiration and of partnership.

Sincerely,

A handwritten signature in black ink that reads "Peggy Dulany". The signature is written in a cursive, flowing style.

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